



## Wimbledon Chase Primary School

### WhatsApp Agreed Code of Use for Parents

#### (also relevant for other social media class groups)

1. Respect the purpose and objective of the group. The purpose of a Class WhatsApp group is to establish collective conversations with other parents for primarily sharing information related to the class pupils. Newsletters and the school website should be referred to before contacting the class rep.
2. It also serves the purpose of bringing parents together socially and to enlist support of parent volunteers for school events.
3. A “WhatsApp work group” shouldn’t be used to send messages or content of a personal nature or to promote a business or biased views of an individual parent. Direct messages should be used for personal messages.
4. The WhatsApp Group administrator (usually the class rep) acts as the moderator, should the messages exchanged fall consistently outside the purpose and the objective of the group.
5. You are encouraged to refrain from sending content, information or “news” that HASN’T been verified. If you feel uncomfortable in a group for any reason, feel free to notify the group administrator. If appropriate, the group administrator can report any concerns to the school’s Parent in Partnership coordinator (Mrs Ruffle) via the school email [info@wimbledonchase.merton.sch.uk](mailto:info@wimbledonchase.merton.sch.uk)
6. . Should you have any personal views or concerns relating to a specific teacher or school matter, these should be raised with the teacher in the first instance.
7. Do not take it personally if someone doesn’t respond to your messages in a group. No one is obliged to do so. Better send him/her a direct message if you are seeking a reply.
8. Before sending a video, picture, meme or any content, analyse if such material will be in the interest of the majority of the members of the group. Similarly, avoid sending videos or files that are very large.
9. When noticing that you’re having a dialogue with a single member of the group, consider changing the conversation to direct message because the rest of the group may not be interested in reading your conversation with another person.